YOUNG WOMEN CAN & DO BREAST CANCER

Annual Report 2014

YSC YOUNG SURVIVAL COALITION
Young women facing breast cancer together.
I am pleased to report that 2014 was an exceptional year for Young Survival Coalition (YSC), as we have quadrupled our reach in the US. In 2015, we will continue learning and evolving so that we remain the premier national organization for young women affected by breast cancer. Thank you to YSC’s funders, partners, TdP riders and supporters—because of you, we’re helping more young women every day.
In 2014, more than 25,000 young survivors found support through YSC online community boards. Nearly 100 YSC Face 2 Face (F2F) networks in 31 states provided a way for young women affected by breast cancer to meet up in their local communities. New SurvivorLink online training modules prepared survivor volunteers to provide one-on-one support to other survivors over the phone or via e-mail. Find out more about how these important programs connect young women facing breast cancer at youngsurvival.org/sync.
YSC offers a suite of resources that support, empower and inform young survivors at different points in their breast cancer journey. In 2014, YSC released the Long-Term Navigator, which addresses the issues young women may face years beyond diagnosis and treatment. Other educational resources include: the Newly Diagnosed Navigator, the Post-Treatment Navigator, the Metastatic Navigator, and YSC’s ResourceLink Guidebook, a valuable resource directory for young women with breast cancer and their healthcare team. All of these resources are free and available to order or download at youngsurvival.org/resources.
YSC is dedicated to identifying the right research questions that, when answered, will help improve the lives and outcomes of young women with breast cancer. Based on the collaborative work of the Research Think Tank, YSC released its “Research Agenda” in May 2014, listing the top research priorities. The agenda includes research priorities in the areas of metastasis, treatment, pregnancy and fertility, quality of life and survivorship, and risk factors. View the executive summary and recommended priorities at youngsurvival.org/research-agenda.
Nearly 1,000 riders, including 150 survivors, raised more than $1 million for YSC in the 2014 YSC Tour de Pink (TdP) events, riding in honor and memory of young women affected by breast cancer. TdP West Coast celebrated its fifth ride with a scenic new wine country route. “Today Show” co-host Natalie Morales joined the TdP East Coast ride for 100 miles and profiled TdP on a “Today Show” segment. Learn more about the rides at ysctourdepink.org.

Team Sakura at the West Coast ride.
Photo by Jake’s Point of View
Former Rep. Gabrielle Giffords threw out the first pitch at the sixth annual Congressional Women’s Softball game and remarked, “Every year, this game is a shining example of how women leaders in Congress—Republicans and Democrats—can come together … to raise funds and awareness for young women with breast cancer.”* More than 1,000 fans cheered the Congressional Women’s team to victory, raising a record-breaking $180,000 to support the work of YSC. See more photos and game clips at congwomensoftball.org.

*MSNBC.com “PoliticsNation” 6/18/14
Microsoft Giving Campaign
Myriad Genetics, Inc.
New York Group
For Plastic Surgery, LLP
Novartis Pharmaceuticals Corp.
Paramus PBA Local 186
Civic Association
PepsiCo
Prom Management Group, Inc.
Roberta & Lee Schwartz*The Club at Rolling Hills
Title Boxing LLC
Vicki Speakman
Memorial Fund, Inc.
Wacoal America, Inc.

$5,000-$9,999
AXC Fund, Inc.
Alpharetta Convention and Visitors Bureau
Babeland LLC
Randi & Andrew Berdon*Center for Restorative Breast Surgery LLC
Chantelle Lingerie, Inc.
Cynvenio Biosystems, Inc.
Elisabeth L. Dupont, MD
Courtney Hagen*
Hard Rock Las Vegas
LymphoDIVAS
National Credit Union Foundation
Nator
Theodore Shen
Southstar Energy Services LLC
Sweetest Sin Boutique
TE Connectivity
Tommie Copper, Inc.
Turtle Mountain LLC

$1,000-$2,499
Marni Aubichon
Sen. Kelly Ayotte
Lisa Benton
Janice Berman
Betsy Johnson LLC
Wendy Bliss
BMW/Mini of South Atlanta
Michael Borkowsky*
Paul D. Borgeson

$2,500-$4,999
Ally Financial
American Fuel & Petrochemical Manufacturers
AutoTrader.com, Inc.
BH Cosmetics, Inc.
CauseMedia Group
Dominique Daniela
Joseph Dayan, MD
EisnerAmper
James Ewing
Eveden, Inc.
Fidelity Charitable Gift Fund
Gelman, Rosenberg & Freedman
General Motors Foundation
Global Imports MINI Cooper
Lauren T. Hill*
Jewish Communal Fund
Kappa Epsilon Fraternity
Karen & Robert Kennedy*
Kenneth Rosenberg Foundation
Kids II Foundation, Inc.
Carl A. Mayfield
Sunny Mitchell, MD
Maria Muro
MyChelle Dermaceuticals
Bernadette Olejko-Gadatela*
One and Only Entertainment
Perricone, MD
Pristine Beauty, Inc.
Royal Ridge Fruit & Cold Storage LLC
Saint Vincent Academy
Santa Barbara Design Studio
Selective Wine Estates, Inc.
St. George Men’s Group
Stanworks LLC
State Farm Mutual Automobile Insurance Company
Tarte, Inc.
The Hershey Company
Theodore Cross Family
Charitable Foundation
True & Co.
University of Illinois
Venable Foundation, Inc.
Weil Cornell Breast Cancer Health Center
Steve Worley
Laurie Yori*

$2,000-$4,999
Alli Facebook
American Fuel & Petrochemical Manufacturers
AutoTrader.com, Inc.
BH Cosmetics, Inc.
CauseMedia Group
Dominique Daniela
Joseph Dayan, MD
EisnerAmper
James Ewing
Eveden, Inc.
Fidelity Charitable Gift Fund
Gelman, Rosenberg & Freedman
General Motors Foundation
Global Imports MINI Cooper
Lauren T. Hill*
Jewish Communal Fund
Kappa Epsilon Fraternity
Karen & Robert Kennedy*
Kenneth Rosenberg Foundation
Kids II Foundation, Inc.
Carl A. Mayfield
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MyChelle Dermaceuticals
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Royal Ridge Fruit & Cold Storage LLC
Saint Vincent Academy
Santa Barbara Design Studio
Selective Wine Estates, Inc.
St. George Men’s Group
Stanworks LLC
State Farm Mutual Automobile Insurance Company
Tarte, Inc.
The Hershey Company
Theodore Cross Family
Charitable Foundation
True & Co.
University of Illinois
Venable Foundation, Inc.
Weil Cornell Breast Cancer Health Center
Steve Worley
Laurie Yori*
### Statement of Financial Position

**As of June 30, 2014**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$806,851</td>
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<tr>
<td>Investments</td>
<td>$8,686</td>
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<td>Contributions and Grants Receivable</td>
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<td>Other Current Assets</td>
<td>$36,593</td>
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<tr>
<td>Furniture, Equipment &amp; Leasehold Improvements</td>
<td>$120,755</td>
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<tr>
<td>Non-current Assets</td>
<td>$287,769</td>
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<td><strong>Total Assets</strong></td>
<td><strong>$1,728,539</strong></td>
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<table>
<thead>
<tr>
<th>LIABILITIES &amp; NET ASSETS</th>
<th>Amount</th>
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<tr>
<td>Current Liabilities</td>
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<td>Non-current Liabilities</td>
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<td>Net Assets</td>
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<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$1,728,539</strong></td>
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### Statement of Activities

**July 1, 2013 - June 30, 2014**

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>Amount</th>
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<tr>
<td>Contributions and Grants</td>
<td>$4,689,246</td>
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<td>Other Revenue</td>
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<td><strong>Total Revenue</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
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<tr>
<td>Program Services</td>
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<td>Management &amp; General</td>
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<td>Fundraising</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$4,359,002</strong></td>
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<table>
<thead>
<tr>
<th>CHANGE IN NET ASSETS</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td><strong>$225,123</strong></td>
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</tbody>
</table>

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**Donations in Memory**

Linda Alperin
John Arbeevey
Mary Alice Ayers
Candice Ann Bailey
Elizabeth Borluk
Marlene R. Brouch
Elizabeth Arl Bryant
Katie Buchert
Mary Anne Burgess
Stephanie Carson-Mann
Kristin Chiasson
Christine D. Corcoran
Sandy Denesowicz
Cynthia J. Devaney
Jill Dobson
Michelle L. Dunn
Joanne M. Funchion
Lisa Ann Gauthun
Elizabeth High
Caye Hunchcutt Girardeau
Nicholas Iatrou
Carla Impalli
Catherine S. Johns
Yvonne Kaeder
Ann Pittman
Mary Katsikas
Linda Plato
Paul Katsikas
Dorothy Price
Andrea Christine Kemp
Candice Raisanan
Kristy Kirchner
Maggie G. Rodoni
Alice Klein
Mary Rosenberg
Dr. Vasuda Koganti
Randi Rosenberg
Elen Kotas
Jean Lanier Saunders
Sharon Kriegel
Denise E. Smith
Josefinia Laatman
Mona Soni
Cecilia Levy
Genevieve Sounia
Janice Losen
Candy (Harriet) Spetaleri
Kristen Martinez
Hally Yaccino Steiner
Yolanda Massaro
Catherine Stringer
Rosa Mozairi
Betsy Sunstrom
Miglena Ivanova Mladenova
Stacy Tanchum
Debbie B. Molis
Shanna Toms
Greta Mondell
Jennifer Tracz
Lisa Marie Muccilo
Lesley Weber
Mildred Muccilo
Nalin Yadia
Erin G. Painter

**Donations in Honor**

Carol & Pete Andreoli
Andrea J. Applegate
Donald Avery
Keri Baldwin
Michelle Barry
Claudia Bauman
Lynne Bermont
Patricia A. Carey
Suzanne Cellyer
Devon Conkin
Mary K. Craige
Elizabeth Danes
Kelly Delta Rosa
Arielle Del Toro
Julie Dobbs
Michelle Esser
Mitchell A. Fink
Julie Flannagan
Lisa J. Frank
Toni Frenzke
Dr. Robert Friedman
Dr. Lloyd Gayle
Martha Gelarden
Jenna Glazer
Mina Greenfield
Carol V. Hachey
Dr. Peter Halperin
Deborah Hearns
Pearl Hai Weiss
Ellen Hubbard
Carla Impalli
Jennifer Johnson
Melanie Kidder
Andrea F. Klein
Karen Kochevar
Dr. Douglas Kondziolka
Jane Stenger
Karen Kowalski
Dr. David Kutler
Linda Larkin
Kristin LaBarre Beckham
Corey Lee Fineman
Curt & Donna Lee Rue
Kurt Levinson
Roberta Levy Schwartz
Stacy M. Lewis
Michael Mastroiacomo
Dana McCaw-Lane
Kate A. McCough
Michelle McGree
Lisa Mcbrory
Lori Jerold
Ange McLaughlin
Stacy Robin Meranus
Jennifer Merschdorf
M.P. & George
Michael Muccilo
Yvonne Kaeder
Stefani Ann Mcguigan
Anna Munoz
Dr. John Ng
Sheryl Nichols
Northern NJ YSC
Stephanie Nutall
Andrea Oliveri
Suzanne Osborn
Gail Pennell
Barb & Matt Pennington
Dr. Elizabeth Poppa
Heather H. Poppel
Joan Rau
Alison Rein
Anne Rossetti
Cynthia B. Rubin
Dr. Joseph Ruggiero
Karen I. Kennedy
YSC Board President

"YSC was the first place I turned when I was diagnosed 16 years ago, and I continue my support so that YSC can be the ‘go-to’ place for guidance and support throughout every young woman’s breast cancer journey."

Karen I. Kennedy
YSC Board President
YSC extends a huge “thank you” to all of our generous partners who are dedicated to helping young women with breast cancer.

Good Food For a Good Cause

In 2014, Rudy’s Texas Bar-B-Q supported YSC with their “Pink Cup for a Cause” campaign. YSC also welcomed a new restaurant partner, Johnny Carino’s, with their “Big Crush—Stomp Out Breast Cancer” campaign. These two wonderful restaurant partners raised more than $130,000 for YSC in October 2014. Many thanks to both of them!

Learn more and support YSC at youngsurvival.org/partners-and-sponsors.
YOUNG SURVIVAL COALITION (YSC) is the premier organization dedicated to the critical issues unique to young women and breast cancer. YSC works with survivors, caregivers and the medical, research, advocacy and legislative communities to increase the quality and quantity of life for women diagnosed with breast cancer ages 40 and under.

Amanda, diagnosed at 29

Photo by Christ Gharst Photography