As Young Survival Coalition (YSC) celebrated its 15th anniversary in 2013, we reflected on our accomplishments, while focusing on the future. Inside you’ll read about the Face 2 Face networks YSC introduced to connect young breast cancer survivors in neighborhoods all over the U.S. (pages 2-3), along with the Research Think Tank we convened (pages 6-7) and ways you can be involved. Sincere thanks to all the volunteers, donors, partners, families and supporters who ensure our critical work continues.
BREAST CANCER IS THE MOST COMMON CANCER IN U.S. WOMEN AGES 15-39

TOP 5 INVASIVE CANCERS DIAGNOSED IN YOUNG WOMEN

- BREAST 38%
- MELANOMA 20%
- UTERINE CERVIX 12%
- LEUKEMIA 10%
- NON-HODGKINS LYMPHOMA 7%

BREAST CANCER FACTS & FIGURES 2013-2014

MORE THAN 35 YOUNG WOMEN ARE DIAGNOSED WITH BREAST CANCER EVERY DAY

Enough to fill 3 NFL STADIUMS to capacity.

250,000 YOUNG WOMEN DIAGNOSED BEFORE AGE 40 ARE LIVING WITH BREAST CANCER TODAY

BREAST CANCER (BASED ON PROBABILITY OF DEVELOPING BREAST CANCER): AMERICAN CANCER SOCIETY, SURVEILLANCE RESEARCH, 2013

BASED ON U.S. CENSUS, 2010
“On the community boards, I received the encouragement from other women that I needed. I knew my surgery choice was the best decision for me, but I had so many questions and reservations. I needed input from other women around the world to help convince my heart what my head already knew.”

– SARA Q, DIAGNOSED AT 31

“On the community boards, I received the encouragement from other women that I needed. I knew my surgery choice was the best decision for me, but I had so many questions and reservations. I needed input from other women around the world to help convince my heart what my head already knew.”

– SARA Q, DIAGNOSED AT 31

“It was very helpful to speak to another survivor. I’m very thankful for YSC at a time like this.”

– NICOLE A, DIAGNOSED AT 29

“I want other young women, especially those recently diagnosed, to know there is light at the end of the tunnel. The best part of leading a YSC F2F is watching the group grow! Our last meeting was standing room only. This has been an honor and a rewarding experience!”

– JESSICA K., DIAGNOSED AT 35

CHICAGO F2F LEADER

Photo courtesy of Amy Clark Studios
When facing breast cancer at a young age, there are some things that only another young survivor can understand.

**YSC Sync** offers three easy ways for young women to get in touch: Online Community Boards, in-person YSC Face 2 Face (F2F) networks and SurvivorLink one-on-one peer support.

**ONLINE COMMUNITY BOARDS**
The YSC online community boards allow women all over the world to meet virtually, anytime it is convenient for them. There are nearly 18,000 members with 30 active and diverse forums including reconstruction, treatment, nutrition and fertility.

Connect online at community.youngsurvival.org.

**FACE 2 FACE**
Local YSC Face 2 Face networks (F2F) allow young women to meet in person where they live. An F2F can act as a support group, social group, or involve a specific activity such as biking or scrapbooking. Since rolling out this program in April 2013, 72 F2F networks have been created in 29 states.

To find a YSC Face 2 Face group near you or learn how easy it is to start one, visit youngsurvival.org/get-involved/f2f.

**SURVIVORLINK**
Sometimes you need to talk one-on-one with someone who has been in a similar situation. YSC’s SurvivorLink program gives young survivors the opportunity to speak with a trained peer volunteer. Matches can be made based on life situation or a topic the young woman would like to discuss whether she is newly diagnosed, metastatic or years out from treatment.

To be connected or inquire about becoming a trained SurvivorLink mentor, call 877.YSC.1011 or resourcelink@youngsurvival.org.
YSC educational and organizational navigators empower and assist young survivors at any stage of the journey. Three navigators are now available: the Newly Diagnosed Resource Kit, a Metastatic Navigator, and What’s Next? A Young Woman’s Post-Treatment Navigator. A Long-Term Survivor resource is planned for release in 2014.

To date, nearly 6,000 Newly Diagnosed Resource Kits, 1,500 Metastatic Resource Kits, and 800 Post-Treatment Navigators have been distributed for free.

“The Newly Diagnosed Treatment Navigator has been so useful for me. It allows me to keep all my information in order, gives details of my treatments, provides an area to keep business cards and has a calendar to put my appointments.”

— ADRIENNE, DIAGNOSED AT 34
As the premier advocate for all issues impacting young women with breast cancer, YSC is poised to impact the research and healthcare communities focused on this population. In 2012-2013, YSC gave oral and written presentations at numerous scientific and professional conferences: Critical Mass: the Young Adult Cancer Alliance; the San Antonio Breast Cancer Symposium (SABCS); the Annual Academy of Oncology Nurse Navigators Conference (AONN); the National Breast Cancer Coalition Advocacy Summit (NBCC); the Association of Oncology Social Work (AOSW); the Breast Cancer in Young Women Conference (BCY1) in Dublin, Ireland; and the Advanced Breast Cancer International Consensus Conference (ABC2) in Lisbon, Portugal.

YSC was honored to present the posters below at these prestigious conferences.

2013
- YSC Research Think Tank: Determining Research Priorities for Young Women with Metastatic Breast Cancer (ABC2)
- Surveying Young Women with Metastatic Breast Cancer to Create Interventions with Impact (ABC2)
- Face 2 Face Networks: An Innovative Way to Connect Young Women Diagnosed with Breast Cancer (AONN)
- A Powerful Toolkit Meeting the Diverse but Unique Needs of Young Women Diagnosed with Breast Cancer (AONN)
- YSC Research Think Tank To Determine Top Priority Research Needs in Young Breast Cancer Patients (SABCS)
- Want to End Breast Cancer? Prove it. Sign on. (NBCC)
- A Novel Strategy to Equip Healthcare Providers Serving Young Breast Cancer Patients (AOSW)

2012
- The Long-Term Survivor: A Needs Analysis of Young Women Five Years Post Breast Cancer Treatment (BCY1)
- Young and Metastatic: Addressing the Unique Needs of Advanced Breast Cancer in Young Women (BCY1)
- A Novel Strategy to Equip Healthcare Providers Serving Young Breast Cancer Patients (BCY1)
- Addressing the Unique Psychosocial Needs of Young Women With Breast Cancer Post-Treatment (BCY1)
- A Novel Strategy to Equip Healthcare Providers Serving Young Breast Cancer Patients (Critical Mass)
- Getting Your Groove Back: Re-Establishing Intimacy After Cancer (Critical Mass and AOSW)
IN MEMORIAM

Three members of the RTT passed away after the February meeting. Advocates Kim Casamassima and Deb Molis, of the metastases workgroup, both died of metastatic breast cancer at ages 48 and 47, respectively. Dr. Irma Russo, an esteemed researcher and member of both the Risk Factors and Pregnancy workgroups, also died. We are forever grateful for their dedication and efforts on behalf of young women with breast cancer.

THE STATE OF THE EVIDENCE ON YOUNG WOMEN AND BREAST CANCER

Breast cancer in young women is not simply a disease diagnosed at a young age; it has biological characteristics and treatment concerns that differ from diagnosis in post-menopausal women. Today, we still don’t know why. That must change.

In 2012, YSC launched the Research Think Tank (RTT), an 18-month initiative to bring together knowledgeable advocates, as well as leading researchers and clinicians who treat, have experience with, or focus on young women with breast cancer. The goal of this team is to drive smart and systemic change by refocusing the research community on the tough questions that need to be answered to improve the quality and length of life for young women diagnosed with breast cancer.

Six target areas were identified for review by the planning committee: Fertility, Identification of Risk Factors, Metastases, Pregnancy, Quality of Life & Survivorship, and Treatment.

During the initial phase, participants of each workgroup assessed the current state of research for their assigned area. In February 2013, participants then met in-person to define what we know and don’t know and determine research priorities.

Currently, YSC is drafting a “State of the Evidence” report summarizing the RTT meeting and its results and seeking to secure publication of its findings. YSC is also finalizing its research agenda which will list the top research priorities pertinent to young women and breast cancer. In addition, strategies for engaging key stakeholders and potential research funders have been developed to ensure that research priorities are acted upon.
I am honored to be a state leader for YSC. It has given me a voice to share my experience and help those newly diagnosed or those struggling with the unique issues of a young survivor. I have met so many women who did not know about YSC and I love bringing all of us together because no one should fight alone.

– ROSIE W., DIAGNOSED AT 35, STATE LEADER, S.C.
KATY PERRY took over the historic Hollywood Bowl October 23, 2013, for the sold-out We Can Survive concert she headlined to benefit Young Survival Coalition. Katy’s close friend and songwriter Bonnie McKee kicked off the show, which included incredible performances from Kacey Musgraves, Tegan and Sara, Sara Bareilles and Ellie Goulding. Fireworks literally exploded as Katy sang “Firework,” followed by a surprise encore where all of the artists teamed up to perform Perry’s hit “Roar.”

It was a night of celebrating fantastic music and life, all for a very important cause.

– KATY PERRY, SINGER-SONGWRITER

(Left to right) YSC Sr. Director of Development Jenna Glazer, Katy Perry, and YSC CEO Jennifer Merschdorf celebrate at the concert. Photo courtesy of Gabriel Olsen
Riding Tour de Pink was something that I never would have attempted before cancer. I felt like I had something to prove. YSC helped me do just that. The Japanese cherry blossom is a daily reminder that life is short and sweet, to exist in the present moment, and to celebrate the gift of life.

– BARB GREENLEE, TDP RIDER, SEATTLE, WASH. DIAGNOSED AT 40

In 2013, YSC partnered with Liv/giant on the second bike design contest just for survivors. This year, Barb Greenlee’s cherry blossom design was selected. For each bike sold, Liv/giant donated 10% of the retail price to YSC.

Photo courtesy of Liv/giant

THANK YOU TO OUR TOUR DE PINK SPONSORS

LEARN MORE
ysctourdepink.org  YSC Tour de Pink  @YSCTdP

TOUR DE PINK RIDES

EAST COAST
2004 Boston, Mass. to New York, N.Y.
2006-10 Hershey, Pa. to New York, N.Y.
2011 Morristown, N.J. to Long Branch, N.J.

WEST COAST
2010-11 Thousand Oaks, Calif. to Point Mugu State Park, Calif.
2013 Thousand Oaks, Calif. to South Ponto Beach, Calif.

ATLANTA
For five years, the Atlanta ride has offered participants the option to cycle one to 100 miles or to participate in a 5K walk/run in north Atlanta.

In 2013, YSC partnered with Liv/giant on the second bike design contest just for survivors. This year, Barb Greenlee’s cherry blossom design was selected. For each bike sold, Liv/giant donated 10% of the retail price to YSC.
Top: West Coast riders cruise along the beautiful coast.
Bottom: East Coast riders enjoy the fall foliage. Photos by Capture 14
As part of YSC’s 15th anniversary celebration, the founding members of YSC were presented with the Kristen Martinez Legacy Award at In Living Pink in May 2013. These amazing volunteers were celebrated for their pioneering work bringing young adult oncology issues to the forefront and creating YSC.

The gala also recognized corporate honorees Celgene and Liv/giant with the YSC Circle of Excellence Award for outstanding dedication to YSC and its mission.

Thank you to everyone who supported this special event and for your commitment to ensuring no young woman faces breast cancer alone.

youngsurvival.org/in-living-pink
As the teams took the field for the fifth annual Congressional Women’s Softball Game benefitting YSC, not even imposing skies could dampen the spirits of the players or the nearly 1,000 people who came to cheer them on. After months of early morning training sessions, the bipartisan Congressional Women’s team and the Bad News Babes (female members of the Washington Press Corps) were ready for that first pitch.

Dana Bash of CNN and Sen. Amy Klobuchar (D-MN) called the plays, as the tension mounted and the lead flipped several times. But in the end the Press Corps took the lead and won the game 11-8. Together, their efforts raised $125,000 to support young women affected by breast cancer.
YSC gratefully acknowledges
the generous contributions
of our funders
between July 1, 2012 and
June 30, 2013.

$100,000 +
Celgene
Ford Motor Company
Harley-Davidson
Oakley, Inc.

$50,000 — $99,999
Avon Foundation for Women
CCA Industries, Inc.
Emergen-C
Genentech, Inc.
Giant Bicycle, Inc.
Mentor Worldwide LLC
Nordstrom
Spencer Gifts, LLC
Susan G. Komen®
Urban Outfitters

$25,000 — $49,999
Amen
Eisai Inc.
Georgia Center for Oncology Research and Education
Global Imports
BMW Keep A Breast Foundation
McDonald’s
Novartis Pharmaceuticals Corp.

$10,000 — $24,999
Get Hitched Give Hope
Goals For Life, Inc
Karen & Robert Kennedy
Laurence W. Levine Foundation, Inc.
Lilly USA, LLC
Microsoft Giving Campaign
National Beer Wholesalers Association
PepsiCo
Public Interest Projects, Inc
Sanofi-Aventis
Roberta & Lee Schwartz
We-Care.com

$5,000 — $9,999
Access Management Group
Alpharetta Convention and Visitors Bureau
Amona USA Corporation
Automatic Data Processing, Inc.
AutoTrader.com, Inc.
Bibeland, LLC
BET Networks
Center for Reproductive Medicine
Center for Restorative Breast Surgery, LLC
Chanelle Lingerie, Inc
Comcast
Dana-Co LLC
Dominique Daniela
Jill & Jonathan Frey
Genomic Health, Inc.
Grant Thornton LLP
Courtney Hagen

Junior League of Kansas City
Kappa Epsilon Fraternity
Kids II Foundation, Inc.
Law Offices of Steven A. Varano, P.C.
LIVESTRONG
Myriad Genetics, Inc.
National Rural Electric Cooperative Association
Nektar
Oregano’s Pizza Bistro
Rheem Manufacturing Company
Tarte, Inc.
The Entertainment Software Association
The Ironman Foundation, Inc.
Varian Medical Systems
Vicki Speakman Memorial Fund, Inc
Joseph Wolf, MD

$2,500 — $4,999
Anonymous
Asset Management Specialists
Assurant Foundation
Barnes & Noble Booksellers
Michael Behon
Randi & Andrew Berdon
Michael S. Berman
Bikers For Boobies KC
Cancer Support Community
William L. Carroll
Jeremy Clark
Karey Collins
Dana-Farber Cancer Institute
Michael Dayton
Diekman Logistics
Elvis Duran
Eveden Inc.
Tricia Flaherty Charitable Fund
Fire Department Credit Union
Garden Cards for the Cure
Georgia Baptist Health Care Ministry Foundation
Katrina & Paul Gerber
Hard Rock Café Chicago
Dr. Linda Harrison
Lauren T. Hill
Houston Aeros Hockey Club, LLC
Jewish Communal Fund
Johnson & Johnson Services Inc.
Kid G, LLC
Karen Kochever
Joshua L. Levine, M.D.
Monsanto Fund
Northside Hospital
Daniel K. Nyagah
Perricone MD
Quinn Plastic Surgery Center PC
Razoo
Reinsurance Association of America
Terry Rice
Linda & Tony Rubin
St. Vincent’s Academy
SupportDona.org Trust
Sweetest Sin Boutique
Nicole & Carl Taylor
Theodore Cross Family Charitable Foundation
Ruth Martha Thomas
Title Boxing, LLC
Larry Tower
Toyota Motor North America, Inc.
Justin Truelove
Wiles Inc.
Wine and Spirits Wholesalers of America, Inc.

$1,000 — $2,499
Abercrombie & Fitch
Lauren A. Albertson
Argento SC By Sicura Inc.
Arthur M. Blank Family Foundation
Mr. Eric M. Bacolas & Mr. Michael Bonomo
Ball Corporation
Ballard Spahr
Bank of America Foundation
Aimée Bariteau & Eric Morgan

Beats for Boobs, a Project of BCEF
Suzanne Beckmann
Belkin Burden Wening & Goldman, LLP
Diane J. Bender
Michele Benson
Michael S. Berman
Phyllis Berney
Christel Berthea
BGR Consulting Engineers
Rodney Bingaman
Husch Blackwell
BMW/Mini of South Atlanta
Michael Borkowski
Ann Borowiec
Boy Meets Girl
Sarah Boyd
Brighton Retail
Bristol-Myers Squibb
Brown-Forman Corporation
William Burke
Ms. Gayle Capozzalo & Dr. Jack Heil
Carol’s Daughter, LLC
Elizabeth Carroll
Janet Z. Carter
Chevron Humankind
Anna & Brian Claxton
Steve Cody
Colgate University
Karey Collins
Columbus Radiology Corp.
Conquer Cancer Foundation
Bruce Crain
Cumberland Valley Girls Soccer Boosters
Norm Dallago
Dauphin County Technical School
Alane D. Davis
Sean P. Dean
James Del Favero
Kristin Del Virginia
Janet DeNicola
Deseret Management Corporation
Diane & Doug DiVanni
Dragonfly Fund
Edward and Cole, Inc
Esther F. Gerrison Elementary School
Jose A. Falcon
Jason Fenton
Bruce Forstall
Lisa J. Frank
Lori Friedman
Friends of the Wood-Ridge
Moonachie Football League Inc
Anthony J. Gabriel
Gen4 Levine Footwear LLC
Katrina & Paul Gerber
Sen. Kirsten Gillibrand
Carol & Eugene Glazer
Mary L. Gormley
Toyoda Gosei
Gabrielle Gossner
Mark Graff
Barb Greenlee
Melissa & Barry Gum
Kely Gupton
Joseph Hall
Kevin Hall
Maureen A. Hampshire
Eldon M. Harding
Sara Hayes
Giles Hayson
John E. Hennessy
Hincapie Sportswear INC
HM & CO
Kathleen C. Hochul
Kenneth S. Holland
Stacy M. Igel
Joaquin Rau and Associates
Pamela J. Johnson
Montine Jordan
Cathryn Kearns
Andrea Kemp
Bruce Kiefer
Rachel Kupperman
Lan Powell PC, Attorneys at Law
I know that every dollar that I donate and raise for YSC will provide vital resources for young women facing breast cancer.

- Lisa J. Frank, Survivor, YSC Board President & YSC Tour de Pink Co-Founder
YSC was excited to welcome new partners Nordstrom and CBS Radio in 2013. YSC would like to extend a huge thank you to all of our generous partners who are deeply dedicated to helping young women with breast cancer.

LEARN MORE AND SUPPORT YSC
YOUNGSURVIVAL.ORG/PARTNERS-AND-SPONSORS
STATEMENT OF FINANCIAL POSITION
AS OF JUNE 30, 2013

ASSETS

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Cash &amp; Cash Equivalents</strong></td>
<td>$ 53,632</td>
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<tr>
<td>Restricted</td>
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<tr>
<td>Unrestricted</td>
<td>$ 340,672</td>
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<td><strong>Grants Receivable</strong></td>
<td>$ 410,265</td>
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<td><strong>Other Assets</strong></td>
<td>$ 189,888</td>
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<tr>
<td><strong>Furniture, Equipment &amp; Leasehold Improvements</strong></td>
<td>$ 12,799</td>
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<tr>
<td><strong>Noncurrent Assets</strong></td>
<td>$ 355,952</td>
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<td><strong>Total Assets</strong></td>
<td>$ 1,363,208</td>
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LIABILITIES & NET ASSETS

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<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
<td>$ 151,297</td>
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<td><strong>Non-Current Liabilities</strong></td>
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<td><strong>Net Assets</strong></td>
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<tr>
<td>Unrestricted</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$ 1,363,208</td>
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STATEMENT OF ACTIVITIES

REVENUE

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<tbody>
<tr>
<td><strong>Contributions</strong></td>
<td>$ 4,593,048</td>
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<tr>
<td><strong>Other Revenue</strong></td>
<td>$ 77,590</td>
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<td><strong>Total Revenues</strong></td>
<td>$ 4,670,638</td>
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EXPENSES

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<tr>
<td>Program Services</td>
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<td>Supporting Services</td>
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<tr>
<td>Management &amp; General</td>
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<td>Fundraising</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$ 4,748,373</td>
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Change in Net Assets ($77,735)

Net Assets, Beginning of Year $ 1,289,646
Net Assets, End of Year $ 1,211,911

WHERE DID THE REVENUE COME FROM?

<p>| | |</p>
<table>
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<tr>
<td>Corporate</td>
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<td>Grants</td>
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<td>Earned Income</td>
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<td>In Kind</td>
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<tr>
<td><strong>Grand Total</strong></td>
<td>$ 4,670,638</td>
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This condensed financial information is based on audited financials. A full copy of the 2013 audited financials is available by contacting YSC at 80 Broad Street, Suite 1700, New York, NY 10004.
YOUNG SURVIVAL COALITION (YSC) is the premier organization dedicated to the critical issues unique to young women and breast cancer. YSC works with survivors, caregivers and the medical, research, advocacy and legislative communities to increase the quality and quantity of life for women diagnosed with breast cancer ages 40 and under.