



action • advocacy • awareness™

young women united against breast cancer™

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## **ADOPT-A-HOSPITAL CAMPAIGN (AAH)**








**Extending the reach of the Young Survival Coalition ~ Young Women Can and Do Get Breast Cancer**

*The Young Survival Coalition (YSC) is the only international, non-profit network of breast cancer survivors and supporters dedicated to the concerns and issues that are unique to young women and breast cancer. Through action, advocacy and awareness, the YSC seeks to educate the medical, research, breast cancer and legislative communities and to persuade them to address breast cancer in women 40 and under. The YSC also serves as a point of contact for young women living with breast cancer. The YSC's core purpose is to improve the quality and quantity of life for all young women affected by breast cancer.*

### **WHAT IS THE ADOPT-A-HOSPITAL PROGRAM?**

YSC's Adopt-A-Hospital campaign is a national program designed to put the resources of the Young Survival Coalition into the hands of healthcare professionals and young breast cancer survivors around the world. The YSC works with constituents in all 50 states to "adopt" hospitals, cancer centers, and doctors' offices to increase awareness of the YSC and ensure that these institutions have YSC brochures and resources on hand for the young women affected by breast cancer whom they serve. As part of YSC's AAH program you will ensure that hospitals, cancer centers, doctors' offices, and other healthcare facilities in your community know about the YSC and are equipped to share YSC materials with the young women diagnosed with breast cancer and, when appropriate, healthy young women. This program enables the YSC to expand its reach, empower its constituents and decrease the sense of isolation they may feel, and place vital resources into the hands of those who need it most.

### **YSC MATERIALS CAN BE PLACED IN:**

-  Oncologists' waiting rooms
-  Treatment centers
-  Radiation oncology offices
-  Resource centers and patient libraries
-  Social work departments
-  Other organizations where women go for support and care e.g. Wellness centers, Gilda's Clubs, and your local office of the American Cancer Society
-  Health fairs

### **HOW CAN I BE A PART OF THIS CAMPAIGN?**

To achieve this goal we need local volunteer power (you) to assist with this outreach effort and "Adopt-a-Hospital" in the community to ensure that these institutions are well supplied with information about the YSC.

After deciding which facilities you wish to "adopt," get the contact information for the breast health/outreach coordinator or someone in a similar position (name, title, mailing address, phone number and email address). Introduce yourself and explain the program. Ask them if they'd be interested in receiving YSC materials (educational brochures, DVD's and fact sheets) to display in their waiting area or in a resource library. Then order materials and upon receipt distribute to your adopted locations. It's just that simple.

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### **HOW CAN I REQUEST MATERIALS?**

For a full list of YSC educational materials, visit: <http://www.youngsurvival.org/programs/ysc-brochures/> or see “Educational Materials” document found in YSC’s Adopt-A-Hospital Packet. Complete the AAH Order Form and email it to [adoptahospital@youngsurvival.org](mailto:adoptahospital@youngsurvival.org) or fax it to 646-257-3030. You will receive your materials within 4-6 weeks.

### **HOW CAN I MAKE SURE THAT THERE ARE ALWAYS BROCHURES AT THESE SITES?**

Once the YSC materials have been distributed, please follow up with the facility(s) approximately every two months to determine if materials need to be replenished.

As the YSC creates new materials, we will alert Adopt-a-Hospital volunteers through YSC’s weekly email announcements. (So be sure that you are signed up to receive our weekly email blasts; to sign up go to: [www.youngsurvival.org/join-us](http://www.youngsurvival.org/join-us))

### **HOW CAN I GET MORE INFORMATION?**

If you have any questions about the Adopt-a-Hospital Campaign, please email [adoptahospital@youngsurvival.org](mailto:adoptahospital@youngsurvival.org) or call 646-257-3000.

*Thank You* for your interest in spreading the mission of the Young Survival Coalition and helping to get information into the hands of young women diagnosed with breast cancer. Please remember that you are an important part of the Young Survival Coalition!