

## YOUNG SURVIVAL COALITION GRAND PRIZE DRAWING RULES

1. There will be one winner in the Young Survival Coalition In Living Pink Grand Prize Drawing (“Grand Prize Winner”). The Grand Prize Winner will receive a 16 carat T.W. diamond necklace with a retail value of \$32,000 (“Grand Prize”).
2. The purchase price of one grand prize drawing ticket is \$25.00 or 5 for \$100.00. Payments may be made by credit card by calling 646-257-3000. We accept only VISA, MasterCard, and American Express credit cards. Checks or money orders should be made payable to "Young Survival Coalition." A check or money order must be attached to a completed form and mailed to: Young Survival Coalition, 61 Broadway Suite 2235, New York NY 10006. If an entrant's check or credit card is dishonored by the bank, the entry certificate will be declared invalid unless and until full payment is made prior to the drawing. Any dishonored check will be considered an invalid entry and the entrant will be notified by mail. Payments are not tax-deductible contributions. All ticket purchases are final and non-refundable. Tickets will not be mailed to purchaser.
3. The Young Survival Coalition In Living Pink Grand Prize Drawing will run from February 22, 2010 to May 20, 2010.
4. The Young Survival Coalition In Living Pink Grand Prize Drawing will be held no later than 11:59PM at Crimson, New York City on May 20, 2010. The purchaser of the winning ticket need not be present to win.
5. The Grand Prize will be awarded only to the holder of record of a winning ticket. If the name of more than one person is submitted with a ticket purchase, and that ticket is selected as a winning ticket, then the person named first will be deemed the holder of record of that ticket and declared the winner. Division of a prize by a group purchasing a ticket in common shall be the sole responsibility of the person named as the holder of record of that ticket, should that ticket be selected as a winner. Young Survival Coalition assumes no responsibility for lost, late, misdirected or non-delivered mail or other failure to deliver tickets prior to any deadline.
6. If the Grand Prize Winner is not present at the time of the drawing, Grand Prize Winner will be notified by telephone. The Grand Prize Winner must contact Young Survival Coalition (“YSC”) to claim the prize within seventy-two (72) hours of being notified of winning (the “Deadline”). If the Grand Prize Winner fails to claim the prize or fails to inform YSC of his or her inability to claim the prize before the Deadline, or is otherwise determined to have failed to comply with the Grand Prize Drawing Rules, then his or her entry will be forfeited, and YSC reserves the right to award the Grand Prize to another entrant, in its sole discretion. YSC reserves the right to delay the announcement of a Grand Prize Winner in its sole discretion. **YSC HAS THE SOLE AND ABSOLUTE DISCRETION TO ADMINISTER AND CONDUCT THE GRAND PRIZE DRAWING AND ALL OF YSC’S DECISIONS REGARDING THE ADMINISTRATION AND CONDUCT OF THE GRAND PRIZE DRAWING ARE FINAL.** The Grand Prize must be accepted as awarded. No portion of the prize is transferable. The prize is not redeemable for cash and no substitute for the prize shall be offered. Should the grand prize winner be unable to claim a prize as awarded, his or her entry will be forfeited.
7. Before being awarded the prize the prize winner must:
  - a) Provide any and all complete and truthful information necessary to participate and prove eligibility;
  - b) Show valid photographic government-issued identification and a social security card; and
  - c) Acknowledge and agree that he or she releases Young Survival Coalition, and all of their directors, managers, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the “Releasees”) from any and all liability arising in connection with participation in the

Grand Prize Drawing and acceptance of the Grand Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Grand Prize Drawing or accepting the Grand Prize, whether suffered by the Grand Prize Winner, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

In the event the Grand Prize Winner is unable to provide any of the foregoing for any reason, then YSC may, in its sole and absolute discretion, disqualify the Grand Prize Winner and award the Grand Prize to an alternate entrant.

8. All Grand Prize Drawing entrants agree to abide by and to be bound by these Grand Prize Drawing Rules and all interpretations of these Grand Prize Drawing Rules by YSC and by the decisions of YSC which are final in all matters relating to the Grand Prize Drawing. The Grand Prize Drawing Rules are subject to change at the sole and absolute discretion of YSC, without notice. **THE COURTS LOCATED IN THE STATE OF NEW YORK (STATE AND FEDERAL) SHALL HAVE SOLE AND EXCLUSIVE JURISDICTION OF ANY CONTROVERSY REGARDING THIS GRAND PRIZE DRAWING AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE GRAND PRIZE DRAWING. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO THE JURISDICTION AND VENUE OF THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS**

9. Purchasers must be 18 years of age or older. Employees of YSC and persons living in the same household as those employees, are not eligible to win the Grand Prize. The purchase of tickets for this Grand Prize Drawing is void where prohibited by law and is subject to all federal, provincial, state, and municipal laws and regulations of the U.S. and of each state, county and municipality or parish of the United States of America, respectively.

10. Name of the winner will be available by contacting Young Survival Coalition at 61 Broadway, Suite 2235, New York, NY 10006.

11. The approximate retail value of the prize is \$32,000. The Grand Prize Winner is solely responsible for any and all taxes that become due with respect to the Grand Prize. The value of the Grand Prize may be taxable to the winner as income – please consult your own tax advisor.

12. Young Survival Coalition **DISCLAIMS ALL EXPRESS OR IMPLIED WARRANTIES, INCLUDING WARRANTIES, EXPRESS OR IMPLIED, AS TO THE QUALITY OR FITNESS OF THE GRAND PRIZE.** Every entrant understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from YSC or any of their respective advertising and promotional agencies should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory to the Grand Prize Winner.

13. The drawing is registered with the State of New York I.D No. GC 60-190-170-09118.